

Privacy Policy – Argux

Effective Date: March 5, 2026

Zenico Technologies SL (“Zenico,” “we,” “our,” or “us”) operates the Argux mobile application (“Argux” or “the App”).

We value your trust and are committed to protecting your privacy, ensuring transparency, and complying with all applicable data-protection laws, including the **General Data Protection Regulation (GDPR)** and the **California Consumer Privacy Act (CCPA/CPRA)**.

Data Controller:

Zenico Technologies SL

Tax ID: B-75884825

Registered Address: Plaza de Juan Zorrilla 2, Madrid, Spain.

Email: diego@zenico.ai

1. Data We Collect

Argux collects only the information necessary to operate, secure, and improve the service.

a. Account Information

- Email, name, and username.
- Hashed password (handled via Firebase Authentication).

b. Usage Data

- Device ID, IP address (general region only), session statistics, and in-app events (feature usage, crashes) via Firebase Analytics and Google Cloud.
- This data is **pseudonymized** and not used to identify you personally.

c. Support & Communication Data

If you contact us (e.g., via email or support form), we process your name, contact details, and message content solely to respond to your request.

d. No Sensitive Data

Argux does **not** collect or process financial details, payment card data, health-related information, biometrics, contacts, or precise geolocation.

Legal Bases:

- Contract performance (Art. 6.1.b GDPR) for account creation and core services.
- Legitimate interest (Art. 6.1.f GDPR) for improving functionality and troubleshooting through pseudonymized analytics.

2. How We Use Your Data

We use personal data only for clearly defined purposes:

- To provide, maintain, and improve the Argux service.
- To deliver curated news aggregation and AI-generated insights.
- To manage subscriptions and App Store payments through Apple (acting as an independent controller).
- To send important updates, security notifications, and service information.
- To analyze overall app usage and performance.

We do **not** sell, rent, or use your data for targeted advertising, profiling, or automated decision-making.

3. Data Sharing

We only share data when strictly necessary for service operation or legal compliance.

a. Service Providers (Processors)

We rely on trusted providers who process data on our behalf under strict agreements:

- **Google Cloud Platform / Firebase** (EU and US data centers) for hosting, analytics, and authentication.
All cross-border transfers are protected via **Standard Contractual Clauses (SCCs)** and the **EU–US Data Privacy Framework**.

b. Apple

App subscriptions and payments are managed by Apple Inc., which acts as an **independent data controller** for billing and purchase data.

c. Legal Requirements

We may disclose limited information if required by Spanish or EU authorities in accordance with applicable law.

We never share data with advertisers, brokers, or external marketing companies.

4. Data Retention

- **Account Data:** Retained while your Argux account remains active or until you request deletion.
- **Analytics Data:** Retained for 14 months (Firebase default). Aggregated, anonymized statistics may be retained longer for research and product improvement.
- **Support Emails:** Stored only as long as needed to handle your inquiry.
- **Deletion Requests:** Personal data is permanently erased within 30 days unless retention is required for legal or security reasons (e.g., backups retained for up to 12 months).

5. Data Security

We employ industry-standard safeguards to protect personal data, including:

- Encryption of data in transit (HTTPS/TLS) and at rest.
- Access control, secure authentication, and least-privilege principles.
- Continuous monitoring for unauthorized access or data leaks.

While we cannot guarantee absolute protection, our systems are regularly audited and updated to meet best-practice security standards.

6. International Data Transfers

Some processing may occur outside the European Economic Area (EEA), particularly in the United States.

We ensure adequate protection by relying on:

- The **EU–US Data Privacy Framework**, and
- **Standard Contractual Clauses (SCCs)** approved by the European Commission.

7. Your Rights

Under the GDPR and equivalent privacy laws, you have the right to:

- Access, correct, or delete your personal data.
- Restrict or object to processing activities.
- Request a copy of your data (portability).
- Withdraw consent where processing relies on consent.

To exercise any of these rights, contact us at diego@zenico.ai

If you believe your data rights have been violated, you may file a complaint with the **Spanish Data Protection Agency (AEPD)** at www.aepd.es.

California residents: Argux does not “sell” or “share” personal data as defined under CCPA/CPRA. You have the same access, deletion, and opt-out rights under those laws.

8. Children’s Privacy

Argux is not directed toward children under 16, and we do not knowingly collect personal information from minors.

If a parent or guardian believes that a minor has shared personal data with us, please contact us for its deletion.

9. Cookies and SDKs

Argux does not use cookies or tracking SDKs beyond Firebase Analytics and Crashlytics.

If we later include third-party SDKs or embedded web content, data collection will be clearly disclosed in-app and in updated documentation.

10. Governance and Applicable Law

This Privacy Policy and any related processing activities are governed by **Spanish law** and the **EU General Data Protection Regulation (GDPR)**.

Any disputes arising under this Policy will be handled by the competent courts of Madrid, Spain.


11. Updates to This Policy

We may update this Privacy Policy as our practices or legal obligations evolve.

Material updates will be communicated through the app or by email before changes take effect. The “Effective Date” above reflects the most recent revision.

Contact

For privacy inquiries, please reach out to:

 diego@zenico.ai

 Zenico Technologies SL, Madrid, Spain